

Developing a Theory of Change

Initial Assessment

To develop your own Theory of Change, the first step is to analyse the current context. Reflect on the following questions to establish the context you are working with:

- What is the problem that needs to be solved? / What is the change you want to make?
- What is the nature of the problem?
- What would be the ideal solution(s) to this problem? Who will benefit from this solution?
- What are the barriers and who can overcome each barrier?
- What resources are currently available?

You can also assess the viability of your predetermined potential actions by looking into the following:

- Will this action benefit the target group(s)?
- Is it specific and measurable?
- What is the timeline for this action? Is it achievable?
- What are the other parties to consider? Who can you work with? Who do you need to work against?
- Is it in line with your organisation's value proposition? Is it conducive to your long-term goals?